



**ENGINEERING
SUMMER CAMP
EXPERIENCE**

JOIN OUR SUMMER TEAM

ROLE: SOCIAL MEDIA & CONTENT SUPPORT

- Location: Remote
- Duration: August 11–22, 2025 (Weekdays only)
- Time: 11:00 AM – 2:00 PM (2 hours/day teaching time)
- **This is a paid volunteer opportunity with a letter of reference upon completion.**

About the Camp

Engineering Summer Camp Experience 2025 is a 2-week virtual program for students aged 10–14, focused on introducing kids to the exciting world of engineering through hands-on STEM kits, project-based learning, and engaging instruction. Each session includes activities, breakout sessions, and interactive experiments led by tutors and supported by our energetic camp counselors. We're assembling a vibrant team to bring the experience to life—and we need you!

Role Overview

The Social Media and Content Support team member will create, schedule, and manage posts, help with captions, collect participant content, and ensure real-time storytelling during the camp.

Key Responsibilities

- Create and publish promotional content for Instagram and WhatsApp.
- Manage live updates and engagement during the camp.
- Collect testimonials, photos, and highlights for recap posts.
- Collaborate with the camp coordinator to align branding and tone.

Requirements

- Excellent Canva, Instagram, and caption writing skills.
- Organized and able to meet deadlines.
- Good eye for branding and storytelling.
- Access to a laptop/phone with design apps and strong internet.

Qualifications

- Background in marketing, communications, design, or media.
- Experience creating social media content for events or campaigns.
- Must be 18+

APPLICATION DEADLINE: JULY 15, 2025